

REPORTS ATTACHED TO SRDFNS AGM MINUTES FOR OCTOBER 18, 2014

SRDFNS Treasurer's Year End Report

SQUARE AND ROUND DANCE FEDERATION OF NOVA SCOTIA

	August 1, 2013 - July 31, 2014				2014	
	Q1	Q2	Q3	Q4	Total	Budget
INCOME						
Club Dues		631.00			631.00	631.00
DANS		20.00			20.00	20.00
CSRDS Membership		1,512.00	18.00		1,530.00	1,530.00
Total Club Remittances		2,163.00	18.00		2,181.00	2,181.00
Club Dues		631.00			631.00	631.00
Povincial Festival	610.34				610.34	610.34
Cook Book Sales	23.00	75.00	40.00		138.00	
Video Sales						
Canvas Bag Sales						
Total Operating Income	633.34	706.00	40.00		1,379.34	1,241.34
Non Operating Income						
DANS & Insurance		1,532.00	18.00		1,550.00	1,550.00
Bequest/Donation				200.00	200.00	
Finance Committee Transfer	1,339.15				1,339.15	1,339.15
SubTotal	1,339.15	1,532.00	18.00	200.00	3,089.15	2,889.15
Total Income	1,972.49	2,238.00	58.00	200.00	4,468.49	4,130.49
EXPENSES						
Archives						100.00
DANS		50.00			50.00	25.00
CSRDS Membership		5.00			5.00	5.00
Internet				50.00	50.00	50.00
Meetings	94.65		12.31		106.96	200.00
Miscellaneous		3.00	273.30		276.30	25.00
Office Expense	5.40	116.73		13.52	135.65	100.00
Publications						400.00
Marketing		350.00	366.25	535.75	1,252.00	800.00
Registry of Joint Stock			30.25		30.25	30.00
Representative Badges						50.00
Service charge	7.50	7.50	7.50	7.50	30.00	30.00
Total Operating Expenses	107.55	532.23	689.61	606.77	1,936.16	1,915.00
Income Less Expenses	525.79	173.77	-649.61	-606.77	-556.82	-673.66
DANS		20.00			20.00	20.00
CSRDS Membership		1,512.00	18.00		1,530.00	1,530.00
Total Non Operating Expenses		1,532.00	18.00		1,550.00	1,550.00
Opening Balance	4,287.32	6,152.26	6,326.03	5,676.42	4,287.32	4,287.32
Operating Balance	6,152.26	6,326.03	5,676.42	5,269.65	5,269.65	4,952.81

SQUARE & ROUND DANCE FEDERATION OF NOVA SCOTIA
CONSOLIDATED BALANCE SHEET
PERIOD ENDING July 31, 2014

ASSETS

Cash on Hand (Operating)			5,269.65		
Total Operating				5,269.65	
CAPITAL ACCOUNT					
Cash On Hand			1,781.39		
TD Bank GIC Sep 1/14 -1.85% - C			10,373.42		
TD Bank GIC Sep 1/14 -1.60% - C			10,160.00		
TD Bank GIC Dec 24/14 -1.60% C			10,000.00		
TD Bank GIC Feb 19/16 -1.95% A			5,000.00		
TD Bank GIC Mar 3/17 -1.70% - A			10,000.00		
Total Capital Account				47,314.81	
TOTAL ASSETS					52,584.46
LIABILITIES					
Nil					
TOTAL LIABILITIES					
NET FINANCIAL POSITION					52,584.46

2014 Performance

	Income	Disbursements	Net	Change	New Balance
OPERATING ACCOUNT					
Operating - 2014	1,379.34	1,936.16	-556.82		
- Transferred to/from Finance	1,339.15		1,339.15		
- F2010 2013 Shortfall	1,041.32		1,041.32		
- Donation - Adult Learning	200.00		200.00	2,023.65	5,269.65
Total Operating					5,269.65

Note: The difference of \$2,160.85 between the transfer of \$3,500.00 transferred from Capital and the amount of \$1,339.15 shown in the operating account is made up of the 2013 shortfall of \$1,041.32 for F2010 funds in operating and the following amounts: \$1,000.00 - Donation to ANSSRDT and \$119.53 - Don Scott Callers School. These two amounts were expensed from F2010 funds before the account was absorbed into the operating funds.

CAPITAL ACCOUNT

CAPITAL ACCOUNT 2014	685.55		685.55		
- Transferred to/From Operating		3,500.00	-3,500.00	-2,814.45	
					47,314.81
Total Capital Account to Date					47,314.81

RECAP OF FINANCIAL POSITION 2014					
Ending Financial Position - July 31, 2013					
Operating					
- Operating			4,287.32		
- F2010 Funds			-1,041.32		
Total Operating				3,246.00	
Finance					
- Capital			42,629.26		
- F2010 Funds			7,500.00		
Total Finance				50,129.26	
Net Financial Position 2013					53,375.26

Festival 2010 Funds - July 31, 2014 Report

Income

Profit transfer 09/27	23,971.32
Profit transfer 10/12	94.45
Additional Cook Book Sales	192.00

Total Income 24,257.77

Additional Expenses

Provincial Grant Refund	5,000.00
Maple Leaf Badges (To CSRDS)	652.00
Mailing Material To Ottawa	281.86
Mailing Material To Ottawa	9.14
Final Report	
Bob	75.39
Dottie	110.12
Dottie	192.09

Total Additional Expenses 6,320.60

Net Profit 17,937.17

Festival 2010 Funds - July 31, 2014 Report Continued

Reconciliation of Funds in Operating

Net Profit (Above)	17,937.17		
Transferred to Finance		15,000.00	
Transferred from Finance - 2011	5,000.00		
Transferred from Finance - April 27, 2012	2,500.00		
Transferred from Finance - October 21, 2013	3,500.00		
Disbursed (See Below)		12,598.02	
Balance in Operating			1,339.15
Absorbed into Operating October 21, 2013		1,339.15	
Operating Income Statement - July 31, 2014			Nil

Allocated Expenditures	Budget	Disbursed	Remaining
Caller For Special Dances	100.00		100.00
Flooring Expense - MCCA	6,000.00	6,000.00	
Hearing Enhancement Equipment (500.00 max.)	1,000.00		1,000.00
Offset of 1/2 hall rental for charity events(100.00 max.)	300.00		300.00
Bursary for new leaders \$500.00 per school	2,000.00		1,766.16
Don Scott - October 15, 2011		114.31	
Don Scott - October 21, 2013		119.53	
Japan Campaign	1,000.00	1,000.00	
Promotion (Max. 250 per club)	5,000.00		3,125.00
Lahave River Ramblers - October 15, 2011		250.00	
Sunrise Squares - October 15, 2011		250.00	
West Kings Twirlers - October 13, 2012		250.00	
Town & Country Dancers - October 13, 2012		125.00	
Cumberland Twirlers - January 26, 2013		250.00	
Bluenose RV Squares - July 30, 2013		250.00	
Highland Squares - July 30, 2013		250.00	
Mapleleaf Whirlaways - July 30, 2013		250.00	
DVD Production	500.00	711.13	-211.13
Advertising - Approved January 28. 2012	1,000.00		49.95
Morning Live Caller - May 12, 2012		50.00	
Decals - October 13, 2012		370.39	
Banner - April 19, 2013		304.75	
Banner - April 19, 2013		57.44	
Printing Costs		167.47	
Unallocated	1,037.17		-790.83
Provincial Pins - April 19, 2013		828.00	
ANSSRDT Donation - Oct 19, 2013		1,000.00	
Total Disbursed		12,598.02	
Transfer to Capital - Oct 21, 2013		4,000.00	
Transfer to Operating - Oct 21, 2013		1,339.15	
Total	17,937.17	17,937.17	5,339.15
Festival 2010 Funds Remaining			Nil

SQUARE AND ROUND DANCE FEDERATON OF NOVA SCOTIA

**Finance Committee Year End Report
August 1, 2013 - July 31, 2014
Capital Account**

Chequing Acct # 0170-0000320

Balance forward Aug 1, 2013 4,789.26

Revenue:

GIC Interest TD Bank 491.39
(# 24 matured - 155.00 + 38.81)
(# 27 matured - 200.08)
(# 28 one year annual - 97.50)
Int chequing Acct .74
492.13

Expense:

To general 3,500.00

Chequing Acct balance July 31, 2014 **1,781.39**

Investment Acct # 8022215

Balance fwd Aug 1, 2013 45,340.00

1 year accrued interest added to the following:

* GIC # 22 (additional to \$185 accrued int 2012) 188.42 * GIC
29 160.00
348.42

Accrued interest paid at GIC maturity:
Sept 25/13 GIC # 24 155.00

Investment Acct balance July 31, 2014 **45,533.42**

GIC details (in order of maturity)

TD Canada Trust GIC # 22 (Mar 5/12) 1.85% C (30 mo) maturity Sep 1, 2014 10,373.42 *
TD Cadada Trust GIC # 29 (Jun 3/13) 1.60% C (15 mo) maturity Sep 1, 2014 10,160.00 *
TD Canada Trust GIC # 30 (Sep 25/13) 1.60% C (15 mo) maturity Dec 24 2014 10,000.00
TD Canada Trust GIC # 28 (Feb 19/13) 1.95% A (3 yrs) maturity Feb 19, 2016 5,000.00
TD Canada Trust GIC # 32 (Mar 3/14) 1.70% A (3 yrs) maturity Mar 3, 2017 10,000.00

Total Capital Assets July 31, 2014 **47,314.81**

Square and Round Dance Federation of Nova Scotia President's Report

The past year has been one of disappointments, challenges, some successes and celebrations.

As an organization we continue to be challenged on marketing our dance activities with the goal of increasing our numbers. While nationally the number of insured dancers fell by approximately 3 percent, regrettably, Nova Scotia recorded an approximate 11 percent reduction in insured dancers. Recruiting and retention of dancers continues to be our greatest challenge.

Some of our clubs continue to retain or increase their numbers, while others continue on a downward spiral. This year there was not enough dancers for Sunrise Squares Dancers to continue even monthly dances. The South Shore presently has only one active club (LaHave River Ramblers) and it is operating on a quarterly basis. LaHave River Ramblers were featured in a full page article in a recent "South Shore Breaker". Other clubs continue to struggle to remain open.

Our Contra clubs continue to retain their numbers and the addition of a new Contra group in the Valley is welcome. It is noted Contra generally draws a younger demographic.

Over the past year we were privileged to attend and participate in dancer graduations and recognition awards, the most recent being the Centurion Award presented to Esther Chute on behalf of the United Squares Dancers of America.

The local and national media attention given to this was indeed welcome, and hopefully will raise a greater awareness to square dancing.

We were also privileged to participate in the CSRDS Publicity Round Table.

There was a lot of enthusiasm and good marketing ideas discussed which resulted in the formation of a national committee chaired by Cathy Langille. While it has been slow moving forward, the goal is still to develop a national marketing campaign.

Respectfully submitted,

Paul R. Langille, President

**SQUARE AND ROUND DANCE FEDERATION OF NOVA SCOTIA
MARKETING REPORT 2013-14**

The highlight of this year for marketing is the media coverage—both in print and TV—of Esther Chute’s Centurian Award presented by the United Square Dancers of America. It was most rewarding to have one our own showcased on national TV.

This was followed by an item from New Brunswick’s Elm Tree Square Dancers on CBC (Atlantic) on Thursday, 16 October, featuring their 2 young dancers.

The work of marketing cannot be achieved by complacency. Marketing has to be active and constant—given our aging membership, we cannot rely on human resources and must look to other methods of promoting square dancing as a safe, healthy activity that is especially beneficial to the aging. Given recent promo from New Brunswick though, perhaps there is interest at the other end of the spectrum—10 to 12 year olds so we need to get our message to them.

Various methods of promoting square dancing have been explored, these include: brochures, rack cards, print media via community publications, local parks and rec. calendars, special events promotion, participation in public events such as 50+ Expo, health and wellness fairs, community parades, radio and television PSAs; social media and web sites. Each offers marketing value, but it is imperative we invest in the media that will yield the best effort toward increasing our membership.

Following is recommended annual expenditures for marketing:

Print Media-community publications	\$1,500.00
Province-wide twice annually	
General printing – brochures/rack cards	\$1,500.00
Participation in public events	\$1,000.00
Health and wellness fairs throughout the Province whenever known and practical	
Increase presence on the web and social media	\$ 500.00

The investment in portable signage has garnered favorable comments whenever they’ve been used, but they need to be used more frequently, including at our own major dances; i.e. festivals, MCCA, and suggest another one or two be acquired.

Respectfully submitted,

Catherine L. Langille

50+ EXPO 2014

Once again the Square Dancers participated in the 50+Expo. When we went in to set up, the floor plan was different than what was advertized so we had to pick a place to dance and we ended up changing our booth so we able to watch our booth and dance at the same time. Dottie Welch called for us on Friday as she faithfully does every year.

Since the MCCA week-end for the callers was held a week earlier and not on the same week-end as the 50+Expo as was always been the case in the past, we were able to get Kerry Fletcher on Saturday. Although he had worked all night getting off early in the morning, he still came out Saturday bright and early. There were quite a few of his dancers that came out to help demo. Although we had more than enough dancers on Saturday, a number of times that we started to dance, we were told by the people that were running the show to lower the volume and at one point we were asked to stop dancing for a period. I personally found it frustrating because a number of individuals kept asking when we were going to dance and we could not give them an answer. Now there were some positive things that happened. Some of the dancers that were there over heard some of the people that were watching say that it looked like fun and they wanted to try it so Kerry got them up on the floor for a little teach.

Over all it was not a positive experience on Saturday, even though we had quite a few dancers there. The day was long and people were bored and one of the dancers told me that she would not come back again.

Personally I felt like the staff of the 50+Expo did not want us there and I am going to write to Leo A. Glavine, Health & Wellness Minister and to Kathie NeuOrgan Show Manager of the 50 + Expo express my displeasure on behalf of the dancers. I witnessed other people that took extra time to promote their thing and yet nothing was said to them. I felt there was a double standard this year and the Square & Round Dance Federation of Nova Scotia paid the \$275.00 plus tax to participate for the two days.

Don and Carol Jean Scott

VALLEY SQUARE DANCE REPORT 18 OCT 2014

SUMMER DANCES—Ten summer dances were held in Morden on Tuesday evenings with three callers rotating nights. \$450 was given to the Morden Community Center. Average attendance was two squares, a success.

APPLE VALLEY DANCERS (PLUS CLUB)---Commenced the winter schedule on 23 Sept. Attendance is low with one or one plus squares. Club is held together by our two callers, Barry Walker and Laurie Illsley.

FUNDY SQUARES—Commenced winter schedule on 17 Sept. The tribute to Esther Chute with presentations was held on 24 Sept with around one hundred persons in attendance. Their opening pot luck was held on 1 Oct, no new dancers in attendance. Very good attendance at their dances with over three squares. Halloween dance will be held on 29 Oct.

WEST KINGS TWIRLERS---Commenced winter schedule on 19 Sept with a potluck and open house. Another open house was held on 26 Sept with no new dancers attending; however two former dance couples returned. Average attendance has been two to three squares. Halloween dance will be held on 30 Oct.

GIRL GUIDES---On 4 Oct two squares of dancers representing the Valley clubs plus Esther demonstrated square dancing to the girls with Tommy Collins calling. After the first tip the girls joined in for an introduction to square dancing. An enjoyable time was held by all.

Respectfully submitted by Murray & Joan Decker Valley reps.

HIGHLAND REGION REPORT TO 2014 AGM

HIGHLAND SQUARES, STELLARTON

Last year was another successful year for the club with membership participation continuing to be good. We graduated two new couples and special events for members and neighboring clubs were held on Halloween, Valentines and St. Patricks . Catered meals were enjoyed during the Christmas season and at year end and a bar-b-que and dance in July. The local paper prepared and ran an excellent article a week before we started up for the season which resulted in two new class couples . During the fall, we are dancing three squares most nights. Next week , we will be doing a demo for VON.

MAPLELEAF WHIRLAWAYS, ANTIGONISH

Our club continues to operate with one square of dancers each night. We had no class members last year which allowed us to strengthen our members' mainstream dancing. Our advertising and open house for interested people was delayed to allow the caller to recover from a minor setback following surgery. Open House nights are the next two Mondays.

We continue to have special occasion special dances at Halloween, Christmas, Valentines and St Patricks . Dancers from Pictou County are always invited and they are very supportive. Some of our dancers support Highland Squares at their specials and on regular club nights.

FUNDY REGION REPORTS

October 18, 2014

Border Rounders

Many of the Border Rounders attended the memorial service of Brenda VanZoost held earlier in the summer. Brenda & Dave were long-time members of our club and celebrated a 25 year milestone with our club a couple of years ago. She will be missed.

We started up again on Sept 18th and although we no longer hold classes, those who dance with us have no intention of stopping, so we will continue as long as we are able. The dancers look forward to Frank & Marvin's annual high level dance sessions, held on Sept 27th this year. . it's a chance for us all to 'cut loose'. Besides the usual crew we were joined by 2 couples from Fredericton. It is nice to know Terry is continuing the RD tradition in that area. We just returned from Terry & Melonie's wedding, what a delightful time; we wish them all the best in the coming years.

Beth & John Dickinson, club reps

Cumberland Twirlers

We danced to the music of the 70s with Ron Lowe, Caller/ Cuer at our Apr 12 - 40th Anniversary Maple Fling which attracted 100 dancers from 18 clubs across the Maritimes. This included 9 Caller and/or Cuer couples, our Society and Federation president couples who presented the club with appropriate longevity certificates. Our 50/50 for the night was \$108, won by a Hoban's Heroes member.

Several members of our club, along with dancers from Sackville & Sussex Corner clubs, attended Hoban's Western dance.

During the summer, Cumberland assisted Sackville with the MASSIE program as is routine now 3 times a year.

Fall season kicked off with a BBQ, followed by dancing; we had 100% turn out for this – 48 members & class, along with several invited guests. The club absorbs any expense incurred for this function ie. steaks etc

All previous members or class have returned this year with the exception of 1 couple, who graduated in 2005, have paid their membership/insurance every year since but attended rarely.

Club is dancing between 3 & 4 squares each week.

We are booked to assist Tantramar Twirlers with current MASSIE students, dance at a local nursing home and senior Christmas party before seasonal closing in Dec.

Our open House is scheduled for Jan 13 and 20. Tri folds will be circulated by members prior to that.

Gerry & Marion McLellan

Club reps

Strathmore Strutters

Report requested – nothing received

CSRDS Report to the SRDFNS Meeting 18 October 2014

The Annual General Meeting of the Society was held on July 18, 2014 in Ottawa.

The total Society membership for 2013-14 was 10,362. A decline of under 6%.

The membership in NS was: 1 Fed., 4 Assoc., 27 clubs, 460 dancers, Total 492.

The membership fee for 2014-2016 is unchanged.

The Articles of Continuance and the general operating By-laws under the Not For Profit Corporations Act, were approved. (Subsequently they were approved by Corporations Canada).

A motion to establish a system whereby new dancers are covered by the Society Liability Insurance for the period September to December 31, but not applying to snowbirds and dancers who have been members within the last 5 years, was approved.

A Publicity Round Table discussion was held during Festival 2014. Various suggestions for:

- Promotion and Recruitment;
- Getting money for recruitment;
- Retention of dancers; and
- Special problems within the activity were reviewed.

Volunteers were recruited to form a Society “Publicity Group” with representatives from each province. The group will attempt to develop plans to promote and advertise our activity across Canada.

Cathy Langille has volunteered as Coordinator-National Marketing Team, CSRDS.

Plans for Festival 2016 to be held in Regina, SK, 28-30 July, 2016 are progressing well. Full information including Registration Forms are available at: www.saskfestival2016.com

The Society Officers elected for 2014-16 are:

President – Eric McCormack NB
Vice President – Barb Burleigh PE
Secretary - Lorraine Kozera MB
Treasurer - Beth McGifford BC
Past President - Bob Ruohoniemi NS

Submitted by: Bob and Inge Ruohoniemi, Nova Scotia Directors, CSRDS

ANSSRDT LIAISON REPORT to SRDFNS AGM October 18, 2014

Submitted by Dottie Welch, ANSSRDT Liaison

ANSSRDT Executive for April 2014 - April 2015:

President:	Kerry Fletcher	kdf@ns.sympatico.ca
Vice-President:	Ralph MacDonald	ralph.macdonald@ns.sympatico.ca
Secretary	Barry Walker	yed@eastlink.ca
Treasurer and DANS Contact:	Laurie & Wilma Illsley	lawrence.illsley@ns.sympatico.ca
Square Dance Coordinator:	Ralph & Barb MacDonald	ralph.macdonald@ns.sympatico.ca
Round Dance Coordinator:	Lionel & Janet Crowe	ljcrowe1@ns.sympatico.ca
Newsletter & SRDFNS Liaison:	Dottie Welch	dwelch@eastlink.ca

ANSSRDT (Association of Nova Scotia Square & Round Dance Teachers):

The April and September 2014 Newsletters are available on the SRDFNS website.

ANSSRDT met on April 5, and September 27, 2014 at E. H. Horne School in Enfield. We began planning Festival 2015 to be held at Old Orchard Inn July 10-11, 2015. We held workshops on different but not difficult choreography, rounds of the quarter, adjusting to our changing world, sight calling, flexibility in first night choreography for new dancers, and teaching.

The next meeting is scheduled for April 18, 2015 at the same location.

ALGUIRE CALLERS MEMORIAL FUND and CALLERS SCHOOL:

The seventh biannual Alguire Memorial Callers School is being planned for the third or fourth week of August in 2015. Details are still under discussion.

Donations to the Alguire Fund may still be made through Alex Ritchie or DANS.

CALLERLAB (International Association of Square Dance Callers):

The 41st CALLERLAB Convention was held April 14-16, 2014 in Reno, Nevada. The theme was "Make Something Happen" and the inspirational speaker discussed using social media to promote our activity. Barry Clasper from Toronto, Canada is now in his second term as the Chairman of Callerlab. During the Reno Convention Dottie Welch was sworn in as the newest member of the Board of Governors. The next convention is scheduled for March 30-April 1, 2015 in Springfield, Missouri. The theme will be "Talk It Up #SquareDancing".

MCCA (Maritime Callers and Cuers Association):

On June 7, 2014 the annual MCCA workshop and meeting was held at the Nappan Experimental Farm Pavillon near Amherst. The workshops included mixers and line dances, beginner party dances, and isolated sight calling. The 45th Maritime Square and Round Dance Convention is scheduled for October 24-25, 2014 at the Best Western Plus Glengarry in Truro, Nova Scotia. There will be some smooth surface flooring in the Mainstream, Plus and Round dance halls. We are still working on acquiring new flooring to replace some of what was lost in the fire last November. Please plan to attend and also encourage dancers in your club or region to join us.

OTHER MAJOR UPCOMING EVENTS:

64th United States National Square Dance Convention, June 24-27, 2015, Springfield, Massachusetts

This will be the first time a U.S. National has been held in New England. Website is <64nsdc.org>. Plans are well under way and they are on track for at least 5000 attending dancers. Don't miss it!

**SQUARE AND ROUND DANCE FEDERATION OF NOVA SCOTIA
DANCE NOVA SCOTIA REPRESENTATIVE
REPORT FOR 2013-14**

As the elected representative for the Square and Round Dance Federation of Nova Scotia, I have also been elected to the Board of Directors of Dance Nova Scotia for a further two years.

Major projects I am working on include the development of Dance Nova Scotia's Governance framework in consultation with Strategic Arts Management agents; led the HR Committee for the hiring of staff and for contract services and resulting in establishing a staffing model for continuing use, and presented a travel policy for Board approval and subsequent adoption.

Dance Nova Scotia is currently under management of Cliff LeJeune, Interim Executive Director, whose term will conclude 1 June 2015 with the anticipated return of Megan Matheson-Hamilton who is presently on maternity leave.

One of Cliff's priorities is increasing the value of membership in Dance Nova Scotia. DANS is also working on its database using SUMAC which will include electronic membership renewals.

DANS Revue and weekly newsletter continues to be under utilized. The square, round and contra clubs are encouraged to submit articles, preferably with pictures, for publication. By virtue of membership in DANS, this is free promotion for our activities through both paper and electronic media.

This position will continue to be demanding as DANS undergoes modernization processes.

Respectfully submitted,

Catherine L. Langille